



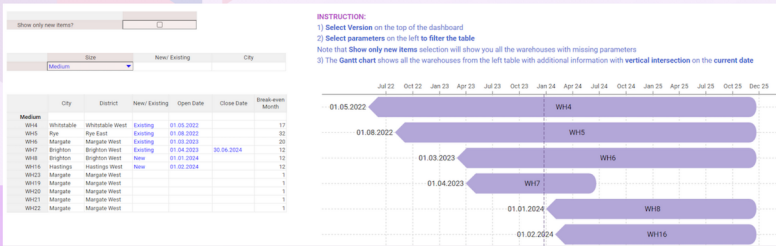
Optimacros

DEMO FAST DELIVERY FP&A

Set Various Assumptions to streamline planning:

- Model typical warehouse economics by their size
- Set Sales Seasonality assumptions
- Set Sales Ramp-up assumptions
- Override historical averages for a proper forecast
- Define the number of actual months for calculating averages

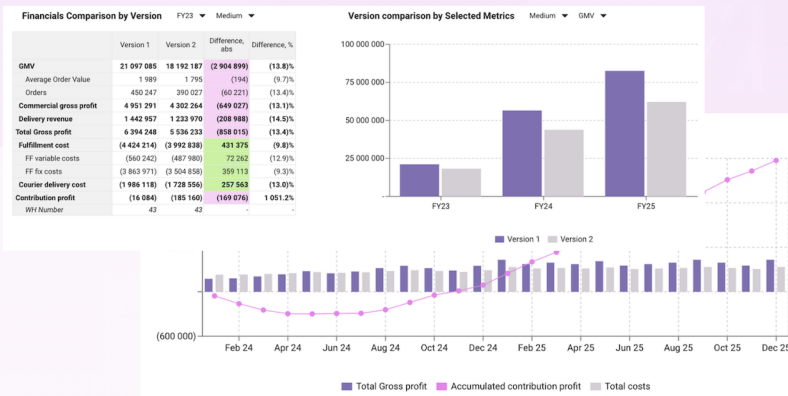
Gantt chart for intuitive Warehouse management:



OPERATIONS AND COHORT PLANNING

Take your financial expertise to the next level!
This Demo will present us the following possibilities of the system:

Comprehensive Reporting:



- Reports across distinct Warehouse hierarchy levels, versions, and others
- Showing difference between Versions and Time periods
- Filtering a set number of top and bottom performing warehouses

- **Facilitate Reforecast:**
Make slight changes to evaluate their impact on the whole business

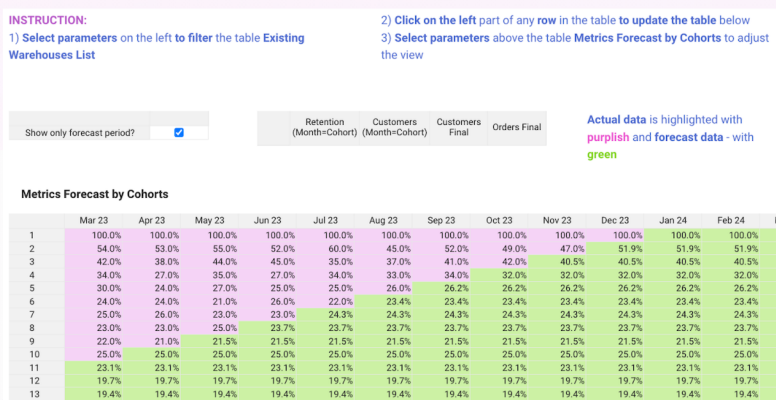
- **Accelerate Decision Making:**
Use historical trends and new information for initiation of changes in operations

- **Benefit from Analytical Tools:**
Simplify the forecasting process and Plan vs Actual analysis for enhancing decision-making

- **Streamlined Summary:**
Structure large amounts of data in graphs and other visualization techniques

- **Empower Analysis:**
Find out top and bottom performing selling points based on selected metrics, periods and versions

Customers Cohorts Planning:



- Using actual data to gain real assumptions for retention
- Comparing different cohorts behavior within one warehouse
- Detailed forecast of customers retained for less than one year
- Looking at cohorts from different angles

MAVERICKA

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